

Review of Events, Culture and Tourism Task and Finish Group

Members

Councillors Twelves (Chairwoman), Brook, Carter, Mandy Darling, Fellows, Nicolaou and Jacqueline Thomas

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A meeting of **Review of Events, Culture and Tourism Task and Finish Group** will be held on **Monday, 20 November 2023** commencing at **10.00 am**

The meeting will be held remotely via Zoom (the links to the meeting are set out below)

Join Zoom Meeting

<https://us02web.zoom.us/j/87265336536?pwd=RTRJVURqVitBS0pQNU5KbzNhbHgxUT09>

Meeting ID: 872 6533 6536

Passcode: 671131

One tap mobile

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Agenda

- 1. Apologies**
- 2. Overview and Scrutiny Review of Events, Culture and Tourism Scope and Timeline** (Pages 4 - 10)
To agree the initial scope and timeline for the Review of Events, Culture and Tourism.

3. Cultural Assets and Strategy

(Pages 11 - 24)

1. To consider how we use our cultural assets (e.g. English Riviera Global UNESCO Geopark, Agatha Christie and Torre Abbey etc.) to help them become self-sustaining in the future and ensure they being maximised for our tourism and culture offer.
2. To consider how the Council uses data to inform decision in relation to use of cultural assets.

Information Required:

- Cultural Strategy - Enjoy, talk, be, do, a Cultural Strategy for Torbay and its communities 2014-2024 - [Cultural Strategy-document.pdf \(torbay.gov.uk\)](#)
- List of cultural assets.
- Details of any promotion of our cultural assets.
- Details of the data used to inform decision making in relation to cultural assets.

Key Lines of Enquiry:

- What is the direction of travel for the revised Cultural Strategy – Martin Thomas, Executive Director for Torbay Culture to be invited to give a presentation on this.
- What are our cultural assets?
- Which ones are promoted and which ones are not?
- What is the Council currently doing to support the financial sustainability of our cultural assets?
- How do we priorities our resources to ensure that the assets with the greatest strategic importance which contribution most towards the identity, reputation and brand of Torbay.
- How and what data is used to inform decision making in relation to cultural assets?

Other background documents:

- Torbay Heritage Strategy 2021-2026 - [Torbay Heritage Strategy - Torbay Council](#)
- Heritage Places Fund - [£200million funding for Heritage Places will boost local economies and pride in place | The National Lottery Heritage Fund](#) and [Torbay to be included in £200m commitment launched by The National Lottery Heritage Fund to help areas across the UK thrive - Torbay Council](#)
- Torbay Story – [Torbay Story - Home](#)
- English Riviera Naturally Inspiring - https://www.englishriviera.co.uk/?utm_source=Torbay%20Council&utm_medium=web
- English Riviera Global UNESCO Geopark webpages - [English Riviera Global Geopark - Homepage \(englishrivierageopark.org.uk\)](#)

- Torre Abbey webpages - [Torre Abbey \(torre-abbey.org.uk\)](http://torre-abbey.org.uk)

(Note: The Cabinet Member for for Pride in Place, Culture & Events and Parking, Councillor Billings, The Divisional Director Economy, Environment and Infrastructure, Lisa Tuck, the Executive Director Torbay Culture, Martin Thomas, the Service Manager for Culture and Events, Phil Black have been invited to the meeting for this item.)